ASSEMBLIN'S VALUE CREATION MODEL

Resource needs

- CUSTOMERS
- EMPLOYEES
- FINANCIAL CAPITAL
- DIRECT MATERIALS
- INDIRECT MATERIALS
- SERVICES



Operations

BUSINESS MODEL



BUSINESS CONCEPT

VISION

MISSION

Outcome

OFFERING

Smart and sustainable service and installation solutions in different areas of technology — primarily electricity, heating and sanitation, ventilation, and automation.

LIMITED ENVIRONMENTAL IMPACT

- Small volumes of by-products and waste
- Little direct CO2 impact, primarily from transportation and business travel

Value creation

CUSTOMERS

Innovative, sustainable installations that make buildings work and people feel comfortable.

EMPLOYEES

A responsible, stimulating employer that offers exciting assignments in a positive, safe and non-discriminating work environment.

OWNERS

Strong yield through stable financial development, with controlled risks and a sound approach grounded in business ethics.

SOCIETY

Healthy citizens in buildings with good indoor climates. Job opportunities and tax revenue. Local community involvement. Limited environmental impact.

Our objective is to create value for our most important stakeholders as well as for society as a whole. This means we are to be prudent with the resources we need, to be efficient and responsible, and to deliver sustainable installation solutions with minimal environmental impact.